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Not-for-Profit News

Published by *Charitable Advisors LLC*



March 27, 2008

Cincinnati Not-for-Profit News

New to You, but not New

We are excited to say that we were born in central Indiana in 2001, just up I-74. We focus on the good news in the local nonprofit community, supplemented with helpful information and resources from across the country. Our goal is to save time for local nonprofit leaders while increasing connection and communications across the sector.

Our central Indiana publication has over 7000 weekly subscribers and has become THE place to learn about local nonprofit news, training opportunities, job openings, and more. We are funded by a small fee for job ads (waived thru June 08) so we do not compete with our readers for philanthropic funding.

- **What is Charitable Advisors and why are they publishing in Cincinnati?** [Read.](#)
- **Visit Bryan Orander's** [Blog](#)

Questions?

Contact the Charitable Advisors team.

- [Bryan Orander](#), President & CEO
- [Kristen Orander](#), To place Job Ads
- [Julie Struble](#), Administration and News Submissions

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Best Regards,
The Charitable Advisors and Not-for-Profit News Team

*All content submitted to The Cincinnati Not-for-Profit News is submitted with the understanding that **Charitable Advisors** reserves the right to edit, alter or omit content at its discretion and that **Charitable Advisors** is not liable for errors or omissions made in publishing content.

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FREE - Subscribe and Spread the Word

No passwords, no log-ins, no remembering website addresses – we come to your e-mail inbox every Friday morning. Subscribe and forward to a friend. The more people we connect the more value we can create for you.

Send Us Your News

Please let us know about news, training opportunities, job openings, and new employees in your organization. [Send](#) your nonprofit news to us.

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NEWS AND PEOPLE.

www.bizjournals.com Cincinnati Business Courier

Executive Director **Paul Kaine** will leave the **Cincinnati Ballet** April 1, and **Victoria Morgan**, artistic director, will take on his position. [FMI.](#)

Bridges for a Just Community has promoted **Anna Hehman** to development manager.

Dayle Deardurff has been named president of **Cincinnati Works**.

Jo Morell has joined **Clovernook Center for the Blind and Visually Impaired** as a sales representative.

NEWS AND ORGANIZATIONS

Despite a slowing economy and fears of recession, **major charities say their fundraising has not fallen off**, the New York Times reports. [FMI.](#)

Ready to Lead - Young Leaders Concerned With Pay, Work-Life Balance, Report Says. A skilled, committed, and diverse pool of next generation leaders would like to be nonprofit executive directors in the future, according to a new national survey. [FMI.](#)

People who give away money are happier than those who do not, according to new research published today in the journal *Science*. [FMI.](#)

Several states are creating new programs to keep baby boomers who are close to retirement in the workforce, and others are urging retirees to volunteer. [FMI.](#)

Military and veterans charities have grown quickly in the years since the war in Iraq began, but their leaders say they are still not meeting all the needs. [FMI.](#)

Youth Service America has a tip sheet available which looks at the components of creating a Youth/Adult Partnership and what needs to be in place for a partnership to manifest into a sustainable relationship. To learn more, [visit.](#)

Indiana Grantmakers Alliance has just released its 2008 Directory of Indiana grantmakers. The directory profiles the funding interests of more than 1400 foundations making grants in Indiana. [FMI](#) or email [Marilee Steckler](mailto:Marilee.Steckler) or call 317.630.5200.

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News From - www.Cincinnati.com

Northern Kentucky University Research Foundation is considering forming a company to sell consulting services to other universities implementing the SAP campuswide computer platform. [FMI.](#)

A new initiative of the **Women's Fund of the Greater Cincinnati Foundation, the Women Leaders Fund**, will raise money to support development programs for women and provide long-term endowment for such programs. [FMI.](#)

Evangelist Bishop T. D. Jakes has joined the board of directors of the **National Underground Railroad Freedom Center**. [FMI.](#)

News From - www.CommunityPress.com

The Family Nurturing Center, Florence, relocated to Ewing Boulevard in June 2007. On March 11, the center held an open house and welcomed the community inside to get a better look at services the nonprofit social service agency offers. [FMI.](#)

The WAVE Foundation's "Friends of Finstitute" received a \$5,000 donation from Duke Energy to serve more underprivileged students in the Greater Cincinnati area. [FMI.](#)

www.ssireview.org Stanford Social Innovation Review

More Bang for the Buck - Can nonprofits be more efficient? Jumpstart improved its productivity by decreasing its cost per output while holding its success rate steady. (Stanford Social Innovation Review) [FMI.](#)

Since 1970, 200,000+ nonprofits have opened in the U.S., but only 144 have reached \$50 million in annual revenue. They got big by breaking the rules - they raised the bulk of their money from a single type of funder and created professional organizations tailored to the needs of their primary funders. [FMI.](#)

News From - www.IndependentSector.org

Response to the Panel on the **Nonprofit Sector's Principles for Good Governance and Ethical Practice** continues to grow with endorsements from more than 260 foundations and charities and over 60,000 copies ordered or downloaded. [FMI.](#)

The IRS has released the redesigned Form 990, incorporating many changes to the core form and schedules that were recommended by the nonprofit community. [FMI.](#)

Business Courier of Cincinnati and Dayton Business Journal at www.bizjournals.com

The Armed Forces Tickets Association - a Cincinnati nonprofit that provides events tickets for military families - launched its program and Web site Thursday. [FMI.](#)

The Home Depot Foundation is giving **Habitat for Humanity International** \$30 million for a national green building program called "Partners in Sustainable Building." [FMI.](#)

Dayton - **Good Samaritan Hospital** announced Monday that it will acquire the assets of **Dayton Heart Hospital** for \$55 million. [FMI.](#)

Historic sites on the Underground Railroad will be more visible as the **National Underground Railroad Freedom Center** unveils a tourism initiative that will place kiosks at locations throughout Ohio. [FMI.](#)

[SUBMIT NEWS](#)

VOLUNTEER OPPORTUNITIES

BOARDBANK (United Way of Greater Cincinnati): Fill out an application to add your name to a list of volunteers interested in serving on a board. [FMI.](#)

United Way Volunteer Connection – Find Volunteer Opportunities, Post Volunteer Opportunities [FMI.](#)

Volunteer Through The Fine Arts Fund [FMI.](#)

The word "Jobs" is written in a blue, cursive font on a dark blue background bar.

Post Your Job Ads Here!

[SUBMIT ADS](#)

During our introductory period (April –June 2008) we will post your 6-8 line job ad in this newsletter FREE for two weeks plus on the www.NotforProfitNews.com website for four weeks. (Note: Beginning July 1, 2008, we will begin charging our low rate of \$75 for one week or \$100 for two weeks)

Here are what your FREE postings in the Not-for-profit News will look like.

Director of Gift Development, Indiana University East (Richmond, IN) - seeking an experienced development professional to plan, guide, and implement the overall gift development program for IU East from individuals, foundations, and corporations. Bachelor's degree and five years of experience with demonstrated success in gift development, preferably in higher education are required. For complete qualifications and application information, visit www.iue.edu/jobs and select "professional positions". Inquiries to IUEHR@indiana.edu. AA/EOE (Featured March 11 and 18)

Executive Director, Raintree Programs, New Castle, IN - leading service provider to individuals with developmental disabilities seeking a dynamic candidate to lead the organization and be their public face. Seeking a candidate to oversee a potential expansion of facilities. Requires a four-year degree (master's preferred) and five or more years in senior management. Respond by April 11 with cover letter and resume including

qualifications, salary history and contacts for three professional references to: Raintree Executive Director Search, c/o LSA, P.O. Box 36098, Indianapolis, IN 46236 or via e-mail to sue@lsacounsel.com with the subject line Raintree. Complete position at www.lsaconsult.com. (Featured March 27 and April 3)

Youth Minister, North United Methodist Church (IN)- large metropolitan church at a diverse intersection in urban Indianapolis striving to be a place where a variety of spiritual journeys meet. Searching for a minister of youth (30 hours with benefits and the possibility of full-time) who has dreams for growing an already dynamic program. Responsibilities include oversight, supervision, and planning for all aspects of youth ministry. Should have a desire to share the love of Christ with young people and enable them to live out their faith in the world. FMI, visit www.northchurchindy.com. Respond to: Youth Minister Search Committee, North United Methodist Church, 3808 N. Meridian St., Indianapolis, IN 46208, or cysearch@northchurchindy.com. (Featured March 25 and April 1)

As we begin, we will also serve as a resource by summarizing job listings from other sources to streamline the process for job seekers.

Director of Development, Inter Parish Ministry (Posted 3/12) [Visit.](#)

Executive Director, Atrium YMCA, Hamilton, Miami Valley YMCA (Open until 4/1) [Visit.](#)

Executive Director, Clermont Family branch, YMCA of Greater Cincinnati (Open until 4/4) [Visit.](#)

Executive Director, Preble County Council on Aging (PCCOA) (Posted March 08) [Visit.](#)

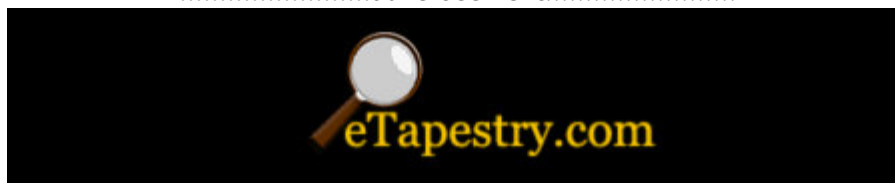
Executive Director, Wave Foundation, Newport Aquarium (Posted 3/14) [Visit.](#)

Executive Director, The Northern Kentucky Drug Strike Force (Posted 3/3) [Visit.](#)

Program Manager, Big Brothers/Big Sisters (3/17) [Visit.](#)

[See 20 more Cincinnati area nonprofit openings](#)

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Featured Article

Bridging from the For-Profit to the Nonprofit Sector Can Two Trends Benefit each other?

While Boomers, Gen X, and Gen Y are looking for more meaning from their work, research is projecting an increasing need for leaders in the nonprofit sector.

This past Wednesday, March 26, **Tom Baldwin** of **Baldwin Gilman**, a leading executive recruiting firm in Cincinnati and **Dick Aft**, retired President of United Way of Greater Cincinnati and now an associate at Baldwin Gilman, hosted a panel discussion about making the move from the for-profit into the not-for-profit sector.

The panelists represented the primary sectors of the nonprofit arena and offered practical insights and advice to the crowd of about 40 potential job changers in attendance.

Panelists included: **Kathryn Merchant, President of Greater Cincinnati Foundation; Mary McCullough Hudson, President of the Fine Arts Fund; Rob Reifsnnyder, President of United Way of Greater Cincinnati; and Sue Wilke, President of the Leadership Council of Human Services Executives.** Each of these executives noted the importance of recruiting new leaders to the nonprofit sector.

Each Executive opened with a few comments to provide context:

Arts and Culture - there are a handful of organizations that are well-known, well-established and have the budgets to fund operational infrastructures, and then there are many small, entrepreneurial arts and culture organizations without too many mid-sized organizations in between.

Health and Human Services - you also have a very wide range of organizations ranging from the large hospitals that might pay their CEOs \$500,000 a year to hundreds, even thousands of small nonprofits with a small staff or no staff all.

Foundations - If you want to work for a foundation, you will likely need to look nationally and probably move. There are about 60,000 foundations nationally, of which 2000 have paid staff. Ohio has 2000 foundations of which 220 have paid staff. There are only a handful of foundations with staff here in Cincinnati.

A few insights:

- Accounting, HR, and marketing skills are very transferable.
- Over the past 10 years, the leadership in the nonprofit sector has become much more professional through experience, training, and academic programs.
- In a small nonprofit, you get the opportunity to wear many hats. You are also much more likely to be a "doer" than a manager of people and processes.

Questions to Consider:

- Follow your passion - If you've gotten involved and are passionate about a cause, look at how you can turn that into your second or third career.
- Narrow your focus - Do you care about seniors or children or performing arts or neighborhoods or health or economic development or visual arts or...?
- How important is it that you be in control? In a nonprofit setting, you share control with your volunteer board and a broad range of stakeholders.
- What size organization? - How many people and how much infrastructure do you need for a satisfactory work environment.
- Manage your expectations - You need to understand why you want to change - search your heart, your head, and your wallet.
- Where are your salary requirements? If you are in a situation where you could be happy with \$40,000/year, you will have many more opportunities to explore than if you need \$150,000.

FMI - See more reporter's [notes](#).

Swap Meet

[SUBMIT NEEDS OR DONATIONS](#)

SUBMIT NEEDS OR DONATIONS CincyNews@NotforProfitNews.com FREE

In Indianapolis, we have found that one nonprofit's or business's extra or throw away furniture, office equipment, or whatever can be just what another organization needs.

Whether you have something to Donate or a Need, just let us know and we will post your item with your contact info so people can be in touch with you. The only requirement for Donating an item is that you are offering it for free – usually to be picked up at your place of business. For organizations receiving items, we request that you be a 501(c)3 nonprofit organization.

Training/Events

[SUBMIT TRAINING, WORKSHOPS, CONFERENCES](#)

LOCAL (SW Ohio, N. KY, SE IN)

Securing the Future, Resource Development for Nonprofits. April 1 with Carol Weisman (Board Builders and "Raising Charitable Children") and Ruby Payne ("Bridges out of Poverty"). Register \$70. [FMI](#)

Training sponsored by The Health Foundation of Greater Cincinnati [FMI](#)

- Thursday, April 11 - Project Management
- Thursday, May 1 - Marketing Plans
- Friday, May 9 - Collaborative Grassroots Advocacy Efforts
- Thursday, May 15 - A Step-by-Step Guide to Effective Advocacy
- Tuesday, June 10 - Demystifying Evaluation
- Thursday, June 19 - Crisis Communication Plans

Standards for Excellence Application Clinic Series: Dayton (OANO)- Begins June 11 - The 4-part clinic series is for organizations with a strong commitment to strengthening their management and governance by implementing the Standards for Excellence. [FMI](#)

April 16 (OANO Webinar) - **Learn About the Latest Changes to the IRS Form 990** [FMI](#)

Foundation Center publications; books and magazines on philanthropy; foundation IRS returns and more for Ohio, Kentucky, and Indiana. [FMI](#)

- **Thursday, April 3, 22, May 20, June 12, 24** 9:15 a.m.–noon
- **Saturday, May 10** 10:00 a.m.–1:00 p.m.

Orientation to The Grants Resource Center at the Public Library of Cincinnati and Hamilton Co. All Foundation Center publications; books and magazines on philanthropy; foundation IRS returns and more for Ohio, Kentucky, and Indiana. [FMI](#)
Thursday, April 3, 22, May 20, June 12, 24 9:15 a.m.–noon
Saturday, May 10 10:00 a.m.–1:00 p.m.

Events Calendar - Assoc of Fundraising Professionals - Greater Cincinnati Chapter
<http://www.afpcincinnati.org/>

REGIONAL/NATIONAL

Wednesday, April 23 (Columbus- OANO) - **Newsletters, Brochures and Annual Reports: A Workshop for Marketing & Communications Professionals** [FMI](#)

April 11-12: (Ill.) "Leaders Conference," sponsored by the **Young Nonprofit Professionals Network**, in Chicago, Ill. Contact: Trish Tchume, YNPN; leadersconference@ynpn.org; <http://www.ynpn.org>

April 23-25: (Ohio) Christian philanthropy - "North American Conference on Christian Philanthropy: Next-Generation Philanthropy---Developing Trust, Addressing Trends," sponsored by the Ecumenical Stewardship Center, in Cleveland, Ohio. Contact: ESC, (800) 835-5671; [FMI](#)

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