



Indy ONboard

Board Recruitment Prospectus Outline

September 25, 2006

Organization

Habitat for Humanity of Morgan County Indiana

P.O. Box 1929
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Martinsville, IN 46151
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David Garrison, Board Chair
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Purpose of the Organization:

Mission: To work in partnership with God and His people, developing lasting relationships with families in need by building and renovating houses so all in Morgan County have decent houses in which they can live and grow as God intended.

Brief History: Habitat for Humanity of Morgan County is a well-established organization. It was founded and received its 501(c)3 status in 1990 and is an affiliate of Habitat for Humanity International, Inc. The organization builds ongoing relationships with the families it serves, helping them to become successful homeowners and overcome the obstacles to break the cycle of poverty. The organization also builds relationships with their volunteers by helping these individuals put their faith into action.

Present/Future: The organization currently builds two or three houses per year and would like to increase building capacity to four or five houses in 2007-2008. .

Size and Scope of the Organization:

Annual Budget: \$382,500
Major Revenue Sources: 20% earned income; 6% foundations; 7% government; 25% major donors; 42% other

The financial support from corporate sources is negligible as Morgan County has few corporate employers. They have established a Legacy Fund to accept donations from wills, bequests, life insurance and other gifts items.



Major Expense Categories: Staff salaries and benefits; acquisition of property on which to build; building supplies; construction costs; and financing. Habitat for Humanity not only builds the houses, they finance them. Therefore, they are dependent on payments from Partner Families as a way, through their Fund for Humanity, to help build homes for other needy families.

Staff: 5 part-time staff members

Volunteers: 2 – 3 volunteers and 1 Americorp volunteer per week; 15 – 30 volunteers per weekend

Office Space: Owns building in downtown Martinsville – Part of the building is used as Office Space, part is the Paul and Joan Shellenberger Conference and Education Center, part is a Building Materials Storage Area and the balance is for our Home Store; a used furniture, household supplies and used building materials recycling Thrift Shop.

The Programs:

Affordable Housing: the core program of Habitat builds affordable homes for partner families to purchase through interest-free, no profit loans

Homeowner Education Program: operated by the Family Advocacy/Nurture Committee of the Board; this program is required for selected families qualifying for a home and teaches homeownership, budgeting and life skills.

Fundraising programs: The Hope Builders raise funds to help educate the partner families; Funds raised help fund mentor training, life skills training and enhanced homeowner education. A Home Team is another program operated by the development committee of the board. A Home Team is a group of 12 volunteers, usually from a group such as a church, business or civic organization. These Home Teams are recruited by the staff and board. These teams assist with building the homes, and raise funds to help pay for the construction materials. Habitat for Humanity of Morgan County has also started an endowment. The Legacy Fund has been set up to accept life insurance gifts, wills and bequeaths and other gifts. The funds are invested and the interest income helps pay for Habitat's ongoing programs and services. Other fundraising activities include Golf Tournaments, Live and Silent Auction Dinners and Cookbook Sales

Thrift shop: The thrift shop takes non-clothing household items; and helps families by raising funds for Habitat and by providing a place where families can get low cost household items.

The Present Board:

11 board members; 4-6 open positions

Monthly meetings except December, Fourth Monday of each month at 7:00 PM



Current Committees: Development, Executive, Marketing, Family Selection, Site Selection, Family Advocacy/Nurture and Construction

Looking to the Future:

Increase capacity:

- Build 4 to 5 houses/year
- Increase funding stream
- Increase long term planned giving through the Legacy Fund
- Identify and acquire affordable land for building
- Enlarge volunteer pool
- Form new partnerships and enhance existing partnerships
- Educate new partner families and continue their relationships with current partner families

New Members Being Sought:

Persons of faith and action; background in fundraising and/or social service; understanding of culture of poverty; individuals who are willing to ask the tough questions and are willing to challenge the board staff; Individuals from adjoining counties are welcome

Responsibilities:

Attendance at the monthly meetings; service on at least one committee; sign a letter of commitment to the organization; make a financial commitment to the organization (no minimum).