

Purpose:

Strengthen central Indiana's nonprofit's by strategically recruiting, preparing and introducing business and community professionals to governance and leadership positions on nonprofit boards.

Process:

The Indy ONboard program utilizes a three-step process to strategically and proactively link potential board candidates with nonprofit organizations seeking board leadership.

I. Organizational Assessment

TLD will conduct a **comprehensive needs assessment of each nonprofit** seeking board candidates. This process will begin with an in-depth questionnaire. Staff will meet with and interview both board leadership (Chair and Nominating Committee Chair) and organizational management (Executive Director, President or CEO). Information regarding mission, programs and services, size and life cycle, history and demographics, key strategic and financial issues, board culture, practices and expectations will be used to identify gaps in skills and relationships that are needed to address the organization's critical needs. This service is provided free of charge to nonprofits.

II. Board Recruitment, Engagement, and Follow-up

TLD will **identify and recruit highly qualified emerging or existing leaders** from the business sector and existing leadership networks. To do this, it will create partnerships and clearly defined "value added" strategies for corporate community investment in nonprofit board service. Board candidates will be interviewed to assess their interests, qualifications and "best fit for contribution". This assessment will carefully consider the candidate's needs as well as organizational mission and culture. Once the candidate is trained, an introduction to a suitable organization will be made. TLD will **offer the board follow-up consultation and/or board development** to assure smooth and effective candidate engagement and transition.

III. Trustee Training Institute

TLD will conduct sophisticated, interactive **workshops, seminars and training sessions that will prepare candidates for the expectations and**

INDY ONboard

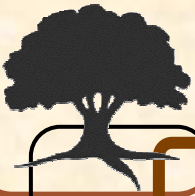
challenges that they will confront while serving on a nonprofit board and prepare boards for welcoming, engaging and mentoring new candidates. Trainings will address the necessary competencies that will equip candidates and boards to effectively govern and meet the complex challenges of accomplishing mission.

Contact Tamara Carpenter at tamara@tld.org or 317.636.5323 for more information.

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“Central Indiana’s Solution for Building Governance Leadership”

A program of Trustee Leadership Development



Funding:

Corporate Sponsorship

Corporations sponsor their employees at various financial levels from \$1,000 to \$15,000. Benefits include leadership development, customized seminars for employees and community investment strategy assistance.

Foundation and Private Support

Evaluation:

TLD will be assessing the quality of this program with all participants at regular annual periods.

Value Proposition:

For individuals - Purpose, meaning, skills development and accomplishment.

For nonprofit - stronger boards, increased resources, mission and accomplishment.

For businesses - leadership development, networking, increasing visibility, and community building.

"The real development I've seen of people in [businesses], especially in big ones, comes from their being volunteers in [a nonprofit] organization. You have responsibility, you see results, and you very soon find out what your values are. This is probably the great opportunity for the nonprofits -- and especially for their relationship to business."

~ Peter Drucker

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